

# MID ATLANTIC

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## CHAMPIONSHIP



## FORE U: A Fresh Take on “Things to Know”

Potomac, MD (May 17, 2013) - The **Mid-Atlantic Championship** is introducing an informational series titled “**Fore U**” to provide an insiders guide for its **Web.com Tour** event which runs from **May 27- June 2** at **TPC Potomac at Avenel Farm**. The Fore U tips will be passed along daily on the Mid-Atlantic Championship Facebook ([www.facebook.com/machampionship](http://www.facebook.com/machampionship)) and Twitter ([twitter.com/MidAtlantChamp](http://twitter.com/MidAtlantChamp)) pages.

The Fore U concept was developed to provide a variety of insider information of what to expect at the 2013 Mid-Atlantic Championship for first-time attendees as well as regular golf fans that attend pro golf events.

“Our goal is to use Fore U as an easy way for us to communicate the many interesting details about our tournament for people who are new to attending golf events as well as golfers who are veteran fans,” said Teo Sodeman, Mid-Atlantic Championship Tournament Director. “The Fore U program will inform fans about everything from the the best places to watch at TPC Potomac to Things to Do for families at the tournament.”

The Mid-Atlantic Championship is a premiere stop on the Web.com Tour taking place May 27- June 3 at TPC Potomac. The Web.com Tour features numerous top pro golfers including past British Open Champion John Daly and two-time US Open Champion Lee Janzen. The Mid-Atlantic Championship’s 2012 champion was David Lingmerth who finished second to Tiger Woods last weekend at The Players Championship. Tickets start at \$10 for adults and kids 18 and under are Free. Additionally, all military (active, reserved, retired) and their families are free. Tickets are available online at <http://www.midatlanticchampionship.com/tickets>.

Fore U, Friday, May 17

### ***Things to Do for Families with Kids at the Mid-Atlantic Championship***

1. *Participate in our Junior Golf Clinic May 27 with Web.com Tour players.*
2. *Collect autographs.*
3. *Watch championship golf up close and personal.*
4. *Watch the finals of the Junior Drive, Chip, and Putt competition - Saturday, June 1*

### **About the Web.com Tour**

Founded (1990), owned and operated by the PGA TOUR, the Web.Com Tour enters a new era in 2013 as it identifies those players who are ready to compete and win on golf's biggest stage. Beginning in 2013, the Web.com Tour becomes the path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals in September. Web.com became the Tour's umbrella sponsor on June 27, 2012, replacing Nationwide Insurance. A 10-year agreement (through 2021) is in place. As the official proving ground of the PGA TOUR, three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 345 PGA TOUR titles, including 17 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 2,000 local charities and has surpassed \$1.7 billion in charitable giving. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, Twitter and Facebook.

### **About Web.com**

Web.com (Nasdaq: WWWW) is a leading provider of online marketing services that make it fast, easy, and cost-effective for small businesses to attract and convert new customers on the web. Web.com offers a complete range of web services, including domain registration, website design, online marketing, search engine optimization, lead generation, and e-commerce solutions for every stage of the small business lifecycle. In fact, more than 15 million successful websites have been created with Web.com tools and services. Headquartered in Jacksonville, FL, Web.com has nearly three million customers. With the acquisition of Register.com in 2010 and Network Solutions in 2011, Web.com is now a leading domain registrar focused on the small business market.

### **About IMG Golf**

IMG Golf is the market leader in the sport with 50 years of experience and now nearly 500 staff working in different aspects of the golf business worldwide. This involves talent representation where the business started and IMG now works with over 100 of the best male and female players from over 30 countries. IMG owns, manages and stages more than 50 golf tournaments a year on every continent and on every Tour including Majors and World Golf Championships, along with special events and over 150 VIP golf days a year worldwide. IMG Golf is involved in every aspect of the game offering its partners a 360° fully integrated service and its core businesses include Media (with IMG Media in partnership with the European Tour and the Asian Tour via European Tour Productions and Asian Tour Media) and Golfing World as well as digital and social media, Golf Course Design and Management, Sales and Advisory Services, Corporate and Federation Consulting, Hospitality, Academies, Licensing, Publishing, Speakers, Broadcasters, Bid Consultancy, Corporate and Individual Brand Development. Golf was IMG's first sport and remains at the heart of IMG's global business.

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