

# MID ATLANTIC

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## CHAMPIONSHIP



## Under Armour Pride Pavilion to be Party Central During the Mid-Atlantic Championship

Potomac, MD (May 29, 2013) - The **Mid-Atlantic Golf Championship** is excited to announce a new special entertainment offering for this year's tournament with the first-ever **Under Armour Pride Pavilion**. Open to the public and perched above the 18th green, the Pavilion will serve as a great location to watch golf during the day and then after play concludes the music and party starts.

"We try to add more entertainment opportunities each year to enhance our spectator experience beyond golf," said **Teo Sodeman**, Mid-Atlantic Championship Tournament Director. "I'm very excited about our partnership with Under Armour. They promote not only golf, but athletic excellence and participation."

The Under Armour Pride Pavilion will have a Happy Hour daily during the tournament from 11:30am-4:00pm. **4935 Bar and Kitchen** will be handling the food offerings. On Thursday and Friday, **DJ Ghost** will provide the music entertainment on Thursday and Friday and the **Fat Daddies** band will perform on Saturday after the conclusion of play.

For more information, visit the tournament website at [www.MidAtlanticChampionship.com](http://www.MidAtlanticChampionship.com) and Facebook pages.

### **About the Web.com Tour**

Founded (1990), owned and operated by the PGA TOUR, the Web.Com Tour enters a new era in 2013 as it identifies those players who are ready to compete and win on golf's biggest stage. Beginning in 2013, the Web.com Tour becomes the path to the PGA TOUR with all 50 available PGA

TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals in September. Web.com became the Tour's umbrella sponsor on June 27, 2012, replacing Nationwide Insurance. A 10-year agreement (through 2021) is in place. As the official proving ground of the PGA TOUR, three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 345 PGA TOUR titles, including 17 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 2,000 local charities and has surpassed \$1.7 billion in charitable giving. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, Twitter and Facebook.

**About Web.com**

Web.com (Nasdaq: WWW) is a leading provider of online marketing services that make it fast, easy, and cost-effective for small businesses to attract and convert new customers on the web. Web.com offers a complete range of web services, including domain registration, website design, online marketing, search engine optimization, lead generation, and e-commerce solutions for every stage of the small business lifecycle. In fact, more than 15 million successful websites have been created with Web.com tools and services. Headquartered in Jacksonville, FL, Web.com has nearly three million customers. With the acquisition of Register.com in 2010 and Network Solutions in 2011, Web.com is now a leading domain registrar focused on the small business market.

**About IMG Golf**

IMG Golf is the market leader in the sport with 50 years of experience and now nearly 500 staff working in different aspects of the golf business worldwide. This involves talent representation where the business started and IMG now works with over 100 of the best male and female players from over 30 countries. IMG owns, manages and stages more than 50 golf tournaments a year on every continent and on every Tour including Majors and World Golf Championships, along with special events and over 150 VIP golf days a year worldwide. IMG Golf is involved in every aspect of the game offering its partners a 360° fully integrated service and its core businesses include Media(with IMG Media in partnership with the European Tour and the Asian Tour via European Tour Productions and Asian Tour Media) and Golfing World as well as digital and social media, Golf Course Design and Management, Sales and Advisory Services, Corporate and Federation Consulting, Hospitality, Academies, Licensing, Publishing, Speakers, Broadcasters, Bid Consultancy, Corporate and Individual Brand Development. Golf was IMG's first sport and remains at the heart of IMG's global business.

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